

MUSICAL ARTS SOCIETY OF NEW ORLEANS

P.O. Box 750698

New Orleans, LA 70175

504.899.4826

www.masno.org

New Orleans International Piano Competition (NOIPC) | Keyboard Festival and Piano Institute Sponsorship Levels and Opportunities

Keyboard Festival Guest Artist Recital Sponsorship - \$2,500+

Benefits to the Sponsor:

- Two All-Event Passes to the New Orleans International Piano Competition | Keyboard Festival.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the live competition broadcast, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Invitation to the Post-Finals Reception following the Final Round and Awards Ceremony of the New Orleans International Piano Competition.
- Invitation to Keyboard Festival Artist, Juror & Faculty Reception/Dinner.
- Annual Membership to the Musical Arts Society of New Orleans.*

New Orleans International Piano Competition Prizes

- 1st Place Prize - \$25,000
- 2nd Place Prize - \$15,000
- 3rd Place Prize - \$10,000
- 9 Semi-finalist Prizes - \$9,000 (\$1,000 for each)
- Jury Discretionary Award - \$1,000

Benefits to the Sponsor:

- All Event Passes (number dependent on amount of prize) to the New Orleans International Piano Competition | Keyboard Festival.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the live competition broadcast, in appropriate publicity, in the program book for the New Orleans International Piano Competition and Keyboard Festival, and mentioned from the stage during the New Orleans International Piano Competition Award Ceremony.
- Invitation to the Post-Finals Reception following the Final Round and Awards Ceremony of the New Orleans International Piano Competition.
- Two tickets to subsequent local performances of the prize winner as a result of the prize.
- Annual membership to the Musical Arts Society of New Orleans.

General Sponsorship - \$2,500+ for competition expenses including but not limited to:

- Recording, Producing, and Live-Streaming
- Juror Fees
- Juror Accommodations
- Piano Institute Faculty Fees
- Piano Institute Masterclasses

Benefits to the Sponsor:

- All Event Passes (number dependent on amount of sponsorship) to the New Orleans International Piano Competition | Keyboard Festival.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the live competition broadcast, in appropriate publicity, in the program book for the New Orleans International Piano Competition and Keyboard Festival, and mentioned from the stage during the New Orleans International Piano Competition Award Ceremony.
- Invitation to the Post-Finals Reception following the Final Round and Awards Ceremony of the New Orleans International Piano Competition.
- Annual membership to the Musical Arts Society of New Orleans.

Hosting Opportunities

- Semifinalist Housing
- Juror/Faculty nightly dinners (for approximately 12 people in home or restaurant near Loyola University)
- Juror/Faculty Welcome Dinner at Commanders Palace
- Semifinalist and Host Family Welcome Dinner at Ralph's on the Park
- Post-Finals Reception (for approximately 60 people including Semifinalists, Jurors, Faculty, Hosts, Sponsors and Press in home or venue)

Benefits to the Sponsor:

- All Event Passes (number dependent on level of hosting) to the New Orleans International Piano Competition | Keyboard Festival.
- The Host's name and logo and mention of the Sponsorship featured on the MASNO website, in the live competition broadcast, in appropriate publicity, in the program book for the New Orleans International Piano Competition and Keyboard Festival, and mentioned from the stage during the New Orleans International Piano Competition Award Ceremony.
- Invitation to the Post-Finals Reception following the Final Round and Awards Ceremony of the New Orleans International Piano Competition.
- Annual membership to the Musical Arts Society of New Orleans.

Concerto Showcase Sponsorship (extension of the NOIPC) - \$25,000

Held in odd-numbered years, Concerto Showcase features the top three medalists of the previous summer's New Orleans International Piano Competition as they return to perform with the Louisiana Philharmonic Orchestra.

Benefits to the Sponsor:

- 10 tickets to Concerto Showcase.
- Invitation to any reception or party surrounding the event.
- Five tickets to public MASNO events throughout the year, including all rounds of the New Orleans International Piano Competition, and the New Orleans Keyboard Festival and Piano Institute.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, on all concert and event programs, in appropriate publicity, and in the program books for the New Orleans International Piano Competition, the Keyboard Festival, and Concerto Showcase.
- Four tickets to MASNO's annual *Nocturne* black-tie gala at the elegant Ritz-Carlton Hotel in New Orleans.
- Annual Membership to the Musical Arts Society of New Orleans.*

***Annual Membership to the Musical Arts Society of New Orleans includes:**

- Subscription to MASNO's E-newsletter
- Advance notice and ticket pre-sale privileges for exclusive MASNO events
- Recognition in the program book of the New Orleans International Piano Competition and Keyboard Festival

Please note the IRS requires that the Fair Market Value of certain benefits be subtracted from the amount of your gift on your tax return. You may waive these benefits by notifying our office.