

MUSICAL ARTS SOCIETY OF NEW ORLEANS

P.O. Box 750698

New Orleans, LA 70175

504.899.4826

www.masno.org

Individual Event Sponsorship Levels and Opportunities

NOCTURNE

NOCTURNE is the Annual Gala and Fundraiser of the Musical Arts Society of New Orleans. Held at the Ritz-Carlton in downtown New Orleans, this beautiful event has become one of the most anticipated evenings of the year. The evening includes a champagne reception, salon recital by a world-renowned pianist, and a fabulous dinner. Proceeds from this event help us to continue offering wide variety of innovative musical programming during the year.

Artist Sponsorship: \$10,000+ *dependent on the fee of the featured Artist*

Benefits to the Sponsor:

- Table (10 tickets) at NOCTURNE seated with the NOCTURNE Artist.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the NOCTURNE program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

Chopin Circle Sponsorship - \$5,000+

Benefits to the Sponsor:

- Six tickets to NOCTURNE.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the NOCTURNE program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

General Sponsorship - \$2,500+

Benefits to the Sponsor:

- Four tickets to NOCTURNE.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the NOCTURNE program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

Musician and Student Sponsorship - \$1,500 for a table of ten (\$150 each)

Sponsor local musicians and students to attend Nocturne. Contact Cara McCool Woolf at director@masno.org or by calling 504.899.4826 for more details.

LE PETIT SALON / SALON CONCERT EVENTS

Salon Concert Events feature internationally acclaimed as well as emerging MASNO artists in intimate concert settings often accompanied by delectable food and drink. From private homes to art galleries, these performances outside of the traditional concert hall have become one of MASNO's most popular offerings.

Artist Sponsorship - \$500 - \$2,000+ *dependent on the fee of the featured Artist(s) and size of event*

Benefits to the Sponsor:

- Two to Four tickets to the Petit Salon / Salon Concert Event.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the Salon Concert Event program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

Host Sponsorship - \$2,000+ *(if Le Petit Salon, then size of event is determined by host as are most hosting costs)*

Benefits to the Sponsor:

- Four tickets to the Salon Concert Event.
- The Host Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the Salon Concert Event program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

General Sponsorship - \$1,500+

Benefits to the Sponsor:

- Two tickets to the Salon Concert Event.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the Salon Concert Event program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

Keyboard Festival and International Piano Competition Sponsorships

Keyboard Festival Artist Sponsorship - \$2,000+

Benefits to the Sponsor:

- Two tickets to the sponsored artist's concert.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Invitation to Keyboard Festival Artist Reception.
- Annual Membership to the Musical Arts Society of New Orleans.*

New Orleans International Piano Competition

- 1st Place Prize - \$20,000
- 2nd Place Prize - \$15,000

- 3rd Place Prize - \$10,000
- 9 Semi-finalist Prizes - \$9,000 (\$1,000 for each prize)

Benefits to the Sponsor:

- All Event Passes (number dependent on amount of prize) to the New Orleans International Piano Competition.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in appropriate publicity, in the program book for the New Orleans International Piano Competition and Keyboard Festival, and mentioned from the stage during the New Orleans International Piano Competition Award Ceremony.
- Invitation to the Winners Reception following the Finals of the New Orleans International Piano Competition.
- Two tickets to subsequent local performances of the prize winner as a result of the prize.
- Annual membership to the Musical Arts Society of New Orleans.

Concerto Showcase Sponsorship - \$25,000

Held in odd-numbered years, Concerto Showcase features the top three medalists of the previous summer's New Orleans International Piano Competition as they return to perform with the Louisiana Philharmonic Orchestra.

Benefits to the Sponsor:

- 10 tickets to Concerto Showcase.
- Invitation to any reception or party surrounding the event.
- Five tickets to public MASNO events throughout the year, including all rounds of the New Orleans International Piano Competition, and the New Orleans Keyboard Festival and Piano Institute.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, on all concert and event programs, in appropriate publicity, and in the program books for the New Orleans International Piano Competition, the Keyboard Festival, and Concerto Showcase.
- Four tickets to MASNO's annual *Nocturne* black-tie gala at the elegant Ritz-Carlton Hotel in New Orleans.
- Annual Membership to the Musical Arts Society of New Orleans.*

***Annual Membership to the Musical Arts Society of New Orleans includes:**

- Subscription to MASNO's E-newsletter
- Advance notice and ticket pre-sale privileges for exclusive MASNO events
- Recognition in the program book of the New Orleans International Piano Competition and Keyboard Festival

Please note the IRS requires that the Fair Market Value of certain benefits be subtracted from the amount of your gift on your tax return. You may waive these benefits by notifying our office.

