



MUSICAL ARTS SOCIETY OF NEW ORLEANS

P.O. Box 750698

New Orleans, LA 70175

504.899.4826

www.masno.org

Corporate Sponsorship Levels and Opportunities

Keyboard Circle Gold: \$25,000+

Benefits to the Sponsor:

- One table (ten tickets) at MASNO's annual *Nocturne* black-tie gala at the elegant Ritz-Carlton Hotel in New Orleans.
- Five tickets to public MASNO events, including all rounds of the New Orleans International Piano Competition, the New Orleans Keyboard Festival/Piano Institute, and Concerto Showcase with the Louisiana Philharmonic Orchestra.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, on all concert and event programs, in appropriate publicity, and in the program books for the New Orleans International Piano Competition, the Keyboard Festival and Concerto Showcase with the Louisiana Philharmonic Orchestra.
- Acknowledgement of the Sponsor and Sponsorship from the stage during the New Orleans International Piano Competition.
- Annual Membership to the Musical Arts Society of New Orleans.*

Keyboard Circle Silver: \$10,000+

Benefits to the Sponsor:

- One table (ten tickets) at MASNO's annual *Nocturne* black-tie gala at the elegant Ritz-Carlton Hotel in New Orleans.
- Two tickets to public MASNO events, including all rounds of the New Orleans International Piano Competition, the New Orleans Keyboard Festival/Piano Institute, and Concerto Showcase.
- The Sponsor's name and logo and mention of the sponsorship featured on the MASNO website, on all concert and event programs, in appropriate publicity, and in the program books for the New Orleans International Piano Competition and New Orleans Piano Institute and Keyboard Festival.
- Acknowledgement of the Sponsor and the Sponsorship from the stage during the New Orleans International Piano Competition.
- Annual Membership to the Musical Arts Society of New Orleans.*

Keyboard Circle Bronze: \$5,000+

Benefits to the Sponsor:

- Six tickets to MASNO's annual *Nocturne* black-tie gala at the elegant Ritz-Carlton Hotel in New Orleans.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in appropriate publicity, and in the program books for the New Orleans International Piano Competition, the New Orleans Piano Institute and Keyboard Festival.
- Acknowledgement of the Sponsor and the Sponsorship from the stage during the New Orleans International Piano Competition.
- Annual Membership to the Musical Arts Society of New Orleans.*

Individual Event Sponsorship Levels and Opportunities

New Orleans International Piano Competition

- 1st Place Prize - \$20,000
- 2nd Place Prize - \$15,000
- 3rd Place Prize - \$10,000
- 9 Semi-finalist Prizes - \$9,000 (\$1,000 for each prize)

NOCTURNE

- Artist Sponsorship - \$10,000+ *depending on the fee of the featured Artist*
- Chopin Circle Sponsorship - \$5,000+
- Fauré Circle Sponsorship - \$2,500+
- Field Circle Sponsorship - \$1,500+
- Musician and Student Table Sponsorship - \$1,500 (10 guests)

Le Petit Salon / Salon Concert Event

- Artist Sponsorship - \$500 - \$2,000+ *depending on the fee of the featured Artist and size of the event*
- General Sponsorship - \$1,500+

Concerto Showcase with the Louisiana Philharmonic Orchestra

- Event Sponsorship - \$25,000

Details of individual event sponsorship benefits explained in separate document.

*Annual Membership to the Musical Arts Society of New Orleans includes:

- Subscription to MASNO's E-newsletter
- Advance notice and ticket pre-sale privileges for exclusive MASNO events
- Recognition in the program book of the New Orleans International Piano Competition and Keyboard Festival

Please note the IRS requires that the Fair Market Value of certain benefits be subtracted from the amount of your gift on your tax return. You may waive these benefits by notifying our office.