

MUSICAL ARTS SOCIETY OF NEW ORLEANS

P.O. Box 750698

New Orleans, LA 70175

504.899.4826

www.masno.org

Individual Event Sponsorship Levels and Opportunities

NOCTURNE

NOCTURNE is the Annual Gala and Fundraiser of the Musical Arts Society of New Orleans. Held at the Ritz-Carlton in downtown New Orleans, this beautiful event has become one of the most anticipated evenings of the year. The evening includes a champagne reception, salon recital by a world-renowned pianist, and a fabulous dinner. Proceeds from this event help us to continue offering wide variety of innovative musical programming during the year.

Artist Sponsorship: \$6,000+ *dependent on the fee of the featured Artist*

Benefits to the Sponsor:

- Half table (five tickets) at NOCTURNE seated with the NOCTURNE Artist.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the NOCTURNE program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

Chopin Circle Sponsorship - \$4,000+

Benefits to the Sponsor:

- Half table (five tickets) at NOCTURNE.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the NOCTURNE program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

General Sponsorship - \$2,000+

Benefits to the Sponsor:

- Two tickets to NOCTURNE.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the NOCTURNE program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

SALON CONCERT EVENTS

Salon Concert Events feature internationally acclaimed as well as emerging MASNO artists in intimate concert settings often accompanied by delectable food and drink. From private homes to art galleries, these performances outside of the traditional concert hall have become one of MASNO's most popular offerings.

Artist Sponsorship - \$2,000+ dependent on the fee of the featured Artist(s)

Benefits to the Sponsor:

- Four complimentary tickets to the Salon Concert Event.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the Salon Concert Event program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

Host Sponsorship - \$2,000+

Benefits to the Sponsor:

- Four complimentary tickets to the Salon Concert Event.
- The Host Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the Salon Concert Event program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

General Sponsorship - \$1,500+

Benefits to the Sponsor:

- Two complimentary tickets to the Salon Concert Event.
- The Sponsor's name and logo and mention of the Sponsorship featured on the MASNO website, in the Salon Concert Event program, in appropriate publicity, and in the program book for the New Orleans International Piano Competition and Keyboard Festival.
- Annual Membership to the Musical Arts Society of New Orleans.*

***Annual Membership to the Musical Arts Society of New Orleans includes:**

- Subscription to MASNO's E-newsletter
- Advance notice and ticket pre-sale privileges for exclusive MASNO events
- Recognition in the program book of the New Orleans International Piano Competition and Keyboard Festival

Please note the IRS requires that the Fair Market Value of certain benefits be subtracted from the amount of your gift on your tax return. You may waive these benefits by notifying our office.

