



P.O Box 750698

New Orleans, LA 70175

www.masno.org

**26th New Orleans International Piano Competition
New Orleans Piano Institute and Keyboard Festival
July 24-31, 2016**

Program Book Advertising Rates

Color Advertising Rates

Full Page

- Outside back cover: \$1,500
- Inside front/back cover: \$1,250
- Internal Page: \$750

(WITH BLEED) 8-3/4" x 11-1/4"

Trim Size: 8-1/2" x 11", keep live matter 1/4" within trim size

(NO BLEED) 7-1/2" x 10"

1/2 Page: \$450

7-1/2" x 4-3/4"

1/4 Page: \$260

Horizontal: 7-1/2" x 2-3/8"

Vertical: 3 3/4" x 4 7/8"

Black and White Advertising Rates

Full Page (Internal): \$300 (7.5" x 10")

1/2 Page: \$200 (7.5" x 5")

1/4 Page: \$150 (7.5" x 2.5")

1/8 Page: \$80 (3.75" x 2.5")

Preferred programs: Quark Xpress, PhotoShop, Adobe Illustrator

Acceptable file formats: .TIFF, .JPEG, .EPS, .PDF

For more information contact: Judy Rush-Eckhardt

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504.258.6167

Deadline to submit is July 5, 2016.